

Take Backup out of Recovery

The Rubrik r300 Series delivers backup, instant recovery, replication, and archival in one infinitely scalable fabric. Rubrik Converged Data Management powers the r300, collapsing physically separate hardware and software resources—like backup software, replication, storage, and catalogs—into a single fabric that scales up to thousands of nodes.

Rubrik eliminates the pain of backup with a beautifully simple approach. Stop wasting time managing backup jobs, and start automating backup policies. Search for VMs or files just as you search on the web, with suggested search results as you type. Test recoveries instantly and provide near-zero RTO—data can be mounted directly on Rubrik. Automate custom lifecycle management workflows that play well with third party services. Rubrik is an API-first architecture—even our HTML5 interface consumes RESTful API endpoints.



EASY TO SETUP

Rack and go with automated discovery of the complete infrastructure.



SIMPLE TO SCALE

Start small. Grow as you go without forklift upgrades.



LOWER TCO

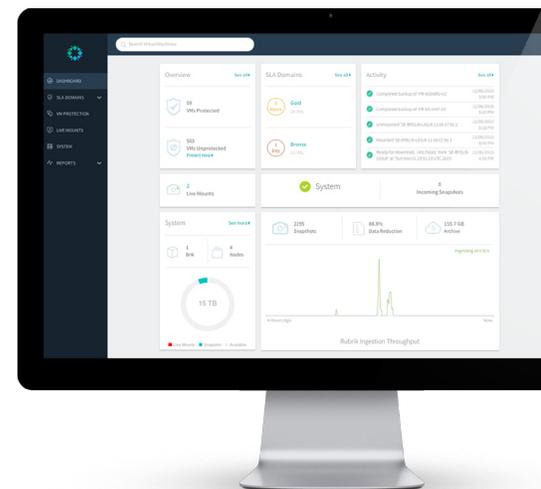
Achieve 4-6x in hard savings with the industry's slimmest footprint.

PROTECT

- Flash-optimized Ingest: Ingest large volumes of data rapidly, minimizing impact to production and eliminating application stun for highly transactional apps.
- Scale-out Deduplication: Maximize storage efficiency with global deduplication across one infinitely scalable cluster.
- App-Consistent Snapshots: Take application-consistent snapshots for Microsoft Exchange, SharePoint, SQL Server, Active Directory, and Oracle RDBMS.

MANAGE

- Policy-based Management: Click to assign out-of-the-box SLA policies to your VMs. Or create your own SLA policies by selecting desired snapshot capture frequency, retention duration, and data policy (store on-site or in the cloud).
- Unified Console: Manage your data through a HTML5-based and responsive interface. Gain visibility into protected and unprotected VMs, snapshots, SLA policies, storage usage, ingest throughput, and more.
- Compliance Reporting and Alerts: Track SLA compliance, backup tasks, and system capacity. Get notified early on areas to troubleshoot.



Rubrik Unified Console

RECOVER

- Instant Recovery: Instantly recover VMs and applications by mounting directly onto Rubrik. No rehydration in production required.
- Global Real-Time Search: Instantly search for files across all snapshots with predictive search that delivers suggested search results as you type.

Snapshots <small>Search files in all snapshots</small>		
NAME & LOCATION	SNAPSHOT TIME	VERSIONS
C:\ProgramData\Microsoft\Windows\Sqm\Manifest	8/6/15, 11:36 AM	8
C:\ProgramData\Microsoft\windo...g\Sqm\Manifest	8/6/15, 11:36 AM	8
C:\Windows\System32\BestP...ADRMS\Manifest.psd1	8/6/15, 11:36 AM	8
C:\Windows\System32\BestP...vices\Manifest.psd1	8/6/15, 11:36 AM	8

Rubrik Global Real-Time Search

ENVIRONMENT SUPPORT

- Virtualization Hypervisor: VMware vSphere 5.1, 5.5, 6.0 (VMs can run all operating systems and applications supported by VMware)
- Hybrid Cloud Services: Amazon S3, NFS, Object Stores (Cleversafe, Scality)
- Application-aware backup and recovery is available through Microsoft VSS integration for Microsoft Windows 2012/2008 R2, Microsoft Exchange Server 2010/2013, Microsoft SharePoint 2013, Microsoft SQL Server 2008/2012/2014, Microsoft Active Directory in Windows Server 2012/2008 R2, Oracle Database 12c R1 and 11g R2
- Storage protocols: NFS, iSCSI, and internal/external local storage devices supported by ESXi

WHAT OUR CUSTOMERS ARE SAYING



“In my twenty years of IT experience, I’ve pretty much used every solution in Gartner’s Magic Quadrant and they’re so complicated that you need a PhD to operate any of them. With Rubrik, it took ten minutes to get up and running. Our upfront software and hardware costs were reduced by 4x.”

— Jaime Huizar, Sr. Architect at Power Integrations



“Rubrik offers us the ability to manage backup policies rather than jobs. It’s easy to select VMs, pair them with policies, and be done with it. I used to spend a good 2-3 hours a day to ensure backup jobs were working and manage snapshots manually. Using Rubrik has allowed me to reduce that to a once-a-week process.”

— Mike Leone, Sr. Network Engineer at ProtectedTrust

DON'T BACKUP. GO FORWARD.

Want to see more? Contact info@rubrik.com for a 15-minute demo. Visit www.rubrik.com and follow [@rubrikInc](https://twitter.com/rubrikInc) on Twitter.