IBM Cloud Identity Service

*Simplify identity protection in the age of mobile, social and cloud*

Highlights:

- Helps reduce costs with leading-edge assessment, design and service tools for cloud Identity and Access Management (IAM)
- Offers quicker start-up time and simpler management through innovative automation technologies
- Provides a more scalable, agile platform, with access to additional services on an "as-needed" basis

The challenges of data access have been exacerbated by the digital world, leaving companies struggling to protect company information—including employee and customer identity—as they are stored beyond the traditional enterprise. Rather than managing a single point of entry to this information, businesses must now be able to verify who is accessing their systems, data and network—and whether they are entitled to do so— from multiple points, including cloud and mobile devices. In this new era, Identity and Access Management (IAM) has become the first line of defense against potential data breaches. But the costs and time involved in deploying, managing, and maintaining an IAM "premises build" can be daunting for even the most technologically sophisticated organizations.

IBM Cloud Identity Service helps you realize the power of enterprise IAM while benefitting from the greater ease, reduced ownership costs and agility of the cloud. Our service is designed to combine a rich set of features—as well as the greater stability and maturity of on-premise IAM—with the agility, cost savings and deployment benefits offered by the cloud.
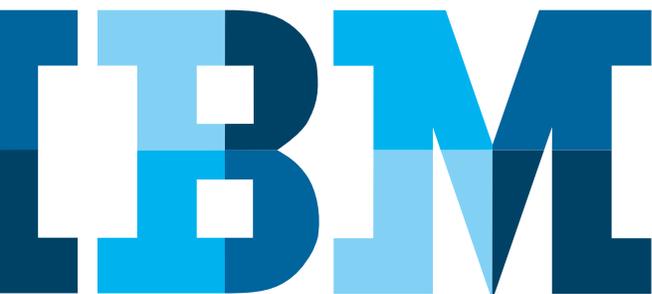
Enabling a more robust, cost-effective cloud IAM solution

IBM can offer a more comprehensive approach to cloud IAM to help address your challenges and provide you with the power of enterprise IAM plus the benefits of the cloud–including reduced costs, ease of set-up and tools that can enable quicker response to your firm's changing IAM requirements. Our service includes three components:

- Strategic consulting to develop and execute a cloud IAM plan that drives not only cost savings but increased revenue and growth
- Professional services that can include design, engineering and integration to implement your cloud IAM solution
- Managed Services such as around-the-clock infrastructure, application hosting and operations, a help desk with virtually unlimited defect support, all-inclusive software upgrades and patch management, and a 99.9 percent up-time Service Level Agreement (SLA)

Simplifying IAM by offloading traditional deployment and management challenges

We know that IAM solutions can be exceedingly difficult to implement and manage, both technologically and logistically. That's why our service is designed to embody best practices in both process and technology while providing automation and templates for more rapid and efficient integration—the objective being to reduce not only costs but learning curve, reinvention and long-term operational overhead. Our solution can also provide considerable business value by eliminating

Reduce the total cost of ownership

Eliminates hardware and software deployment, upgrades, maintenance and other costs associated with deployment.

Improve agility and flexibility

Providing automation and templates for more rapid and efficient integration.

Expedite deployment

"Ready to use," requiring less set up compared to traditional deployments.

Reduce skills requirements

Automation and templates, combined with managed services, help to reduce the time and costs of acquiring, training and retaining in-house resources.

hardware and software deployment, upgrades, maintenance and other costs associated with traditional deployment, helping you reduce capital and operating expenses. Plus, our service is "ready for use," requiring considerably less set up compared to traditional deployments. In addition, our automation and templates, combined with our comprehensive managed services, help you reduce the time and costs of acquiring, training and retaining in-house resources with specialized security skills—so you can re-invest savings and focus your staff on revenue-generating core business objectives.

Combining industry-leading security services with time-tested, robust software

Our service combines the industry-leading and market-dominating capabilities of the IBM Identity and Access Management software suite with the reduced-ownership costs, agility, time-to-deployment and convenience of a cloud-delivered managed service. With more than a decade of market-tested and proven software as its foundation, our service is designed to offer a full array of capabilities, including user provisioning, lifecycle governance, single sign-on (SSO), federation, user self service, and more. This gives you an opportunity to leverage superior technology at a fraction of traditional cost, overhead, and time to deployment—while also providinge dollar savings that can be returned to your organization to support business growth.
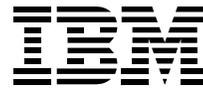
Why IBM?

Our unique service combines our industry-leading security services and robust software. In addition, IBM can provide unmatched global coverage and security awareness, with thousands of analysts and delivery specialists who provide security services every day for our clients. IBM has 10 security research centers, 10 security operations centers and 14 security development laboratories. We also have more than 1,000 security patents. Additionally, we manage tens of thousands of security devices for thousands of clients worldwide. Our systems monitor 15 billion network events for our clients each day across 133 countries.

- Security Operations Centers
- Security Research Centers
- Security Solution Development Centers
- Institute for Advanced Security Branches

For more information

To learn more about cloud IAM services from IBM, please contact your IBM marketing representative or visit the following website:
ibm.com/services/us/en/it-services/cloud-identity.html

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